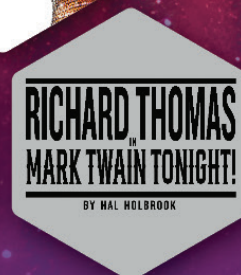
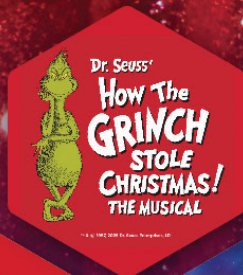
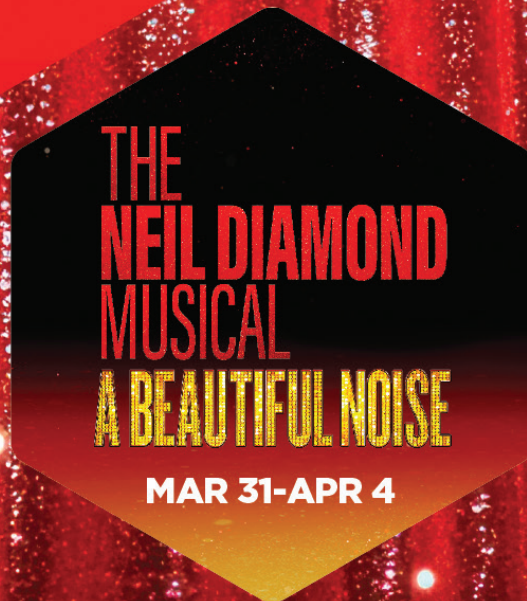
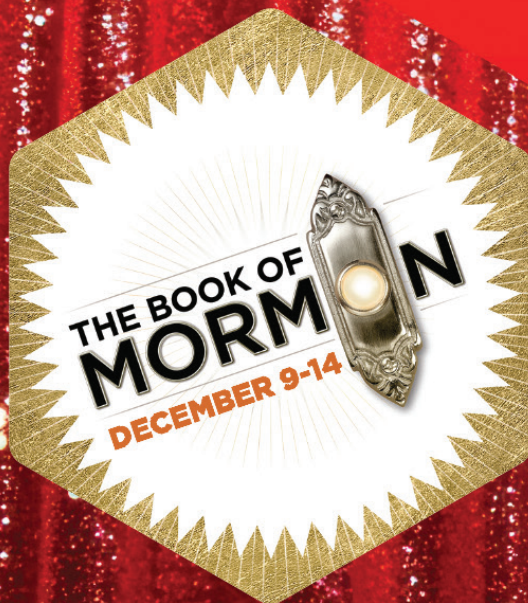


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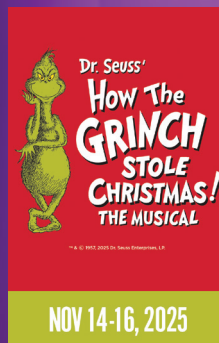


MEDIA KIT
Sarasota Magazine

VAN WEZEL
PRESENTS:

The 2025-2026 Season Line Up

Don't Miss
These First-Time
To Sarasota
Performances
AT THE
VAN WEZEL
PERFORMING
ARTS HALL!*



SARASOTA PREMIERE!* How the Grinch Stole Christmas

Discover the magic of *Dr. Seuss'* classic holiday tale as it comes to life on stage. Featuring the hit songs "You're A Mean One, Mr. Grinch" and "Welcome Christmas," The Grinch discovers there's more to Christmas than he bargained for in this heart-warming holiday classic. Max the Dog narrates as the mean and scheming Grinch, whose heart is "two sizes too small," decides to steal Christmas away from the Whos, an endlessly cheerful bunch bursting with holiday spirit. Celebrate the holidays with the show *The New York Times* calls "100 times better than any bedtime story!"



The Book of Mormon

The New York Times calls it "the best musical of this century." *The Washington Post* says, "It is the kind of evening that restores your faith in musicals." And *Entertainment Weekly* says, "Grade A: the funniest musical of all time." *Jimmy Fallon* of *The Tonight Show* calls it "Genius. Brilliant. Phenomenal." It's **THE BOOK OF MORMON**, the nine-time Tony Award®-winning Best Musical.

This outrageous musical comedy follows the adventures of a mismatched pair of missionaries, sent halfway across the world to spread the Good Word. With standing room only productions in London, on Broadway, and across North America, **THE BOOK OF MORMON** has truly become an international sensation. *Contains explicit language.*



SARASOTA PREMIERE!* Some Like It Hot

Winner of 4 Tony Awards®, including Best Choreography and Best Costumes, and the Grammy Award® for Best Musical Theater Album, **SOME LIKE IT HOT** is "A Super-Sized, All-Out Song-And-Dance Spectacular!" - *The New York Times*

Set in Chicago when Prohibition has everyone thirsty for a little excitement, **SOME LIKE IT HOT** is the "glorious, big, high-kicking" (*Associated Press*) story of two musicians forced to flee the Windy City after witnessing a mob hit. With gangsters hot on their heels, they catch a cross-country train for the life-chasing, life-changing trip of a lifetime.



Riverdance 30th Anniversary

RIVERDANCE celebrates 30 years with a special anniversary tour, featuring new choreography, costumes, and cutting-edge visuals. This spectacular production welcomes "The New Generation" of performers—none born when the show began—bringing fresh energy to the beloved classic for audiences worldwide.



SARASOTA PREMIERE!*
MJ—The Musical

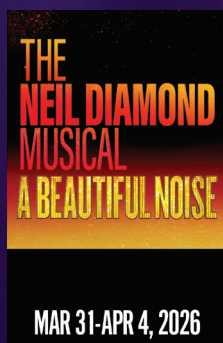
He is one of the most influential entertainers in history. Now, Michael Jackson's unparalleled artistry comes to Sarasota in **MJ**, the multiple Tony Award®-winning musical about the creation of the 1992 *Dangerous World Tour*. Created by Tony Award®-winning Director/Choreographer Christopher Wheeldon and Pulitzer Prize winner Lynn Nottage, **MJ** goes beyond the iconic moves and music to explore his creative process. It's thrilling sold out crowds on Broadway, in cities across North America; London's West End; Hamburg, Germany; and Sydney, Australia . . . and now **MJ** is startin' somethin' in Sarasota as it makes its premiere at the Van Wezel in February 2026.



SARASOTA PREMIERE!*
Tina—The Tina Turner Musical

TINA—THE TINA TURNER MUSICAL is the triumphant story of the Queen of Rock and Roll set to the pulse-pounding soundtrack of her most beloved hits! **TINA—THE TINA TURNER MUSICAL** presents Tina's journey against all odds to become one of the world's most beloved artists of all time. Featuring her much loved songs, **TINA—THE TINA TURNER MUSICAL** is written by Pulitzer Prize-winning playwright Katori Hall.

TINA—THE TINA TURNER MUSICAL is recommended for ages 14+. The production includes loud music, strobe lighting, haze, gun shots, scenes depicting domestic violence and strong language.



SARASOTA PREMIERE!*
A Beautiful Noise

Created in collaboration with Neil Diamond himself, **A BEAUTIFUL NOISE** is the uplifting true story of how a kid from Brooklyn became a chart-busting, show-stopping American rock icon. With 120 million albums sold, a catalogue of classics like "America," "Forever in Blue Jeans," and "Sweet Caroline," numerous awards, and sold-out concerts around the world, Neil Diamond's story was made to shine on Broadway—and head out on the road across America.



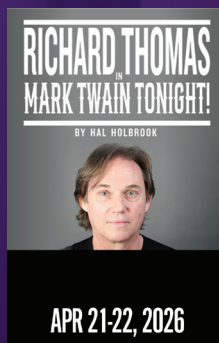
The Music Man

In River City, a fast-talking salesman's heart is stolen by the town librarian in Meredith Willson's six-time Tony Award®-winning musical comedy, **THE MUSIC MAN**. Follow Harold Hill as he cons River City, Iowa, into buying instruments for a boys' band despite knowing little about music. Featuring beloved songs like "Seventy-Six Trombones" and "Til There Was You," **THE MUSIC MAN** is a timeless family-friendly tale.



SARASOTA PREMIERE!*
Mrs. Doubtfire

Everyone's favorite Scottish nanny is headed to Sarasota in "a feel-good, family-friendly comedy that delivers" (*The Hollywood Reporter*). Based on the beloved film, it's "the lovable, big-hearted musical comedy we need right now" (*Chicago Tribune*)—one that proves we're better together.



SARASOTA PREMIERE!*
Mark Twain tonight!

Emmy-Award®-winning actor Richard Thomas brings to life "the nation's one true comic genius" (*The New York Times*) in **MARK TWAIN TONIGHT!**, written and originally performed by Hal Holbrook. Join the millions who have cheered for the legendary one-man show, bursting with Twain's "uproariously funny" and "pungently wise" humor (*Time Magazine*).

100,000+

AFFLUENT THEATRE LOVERS REACHED



2025-2026 Program Ad Specs

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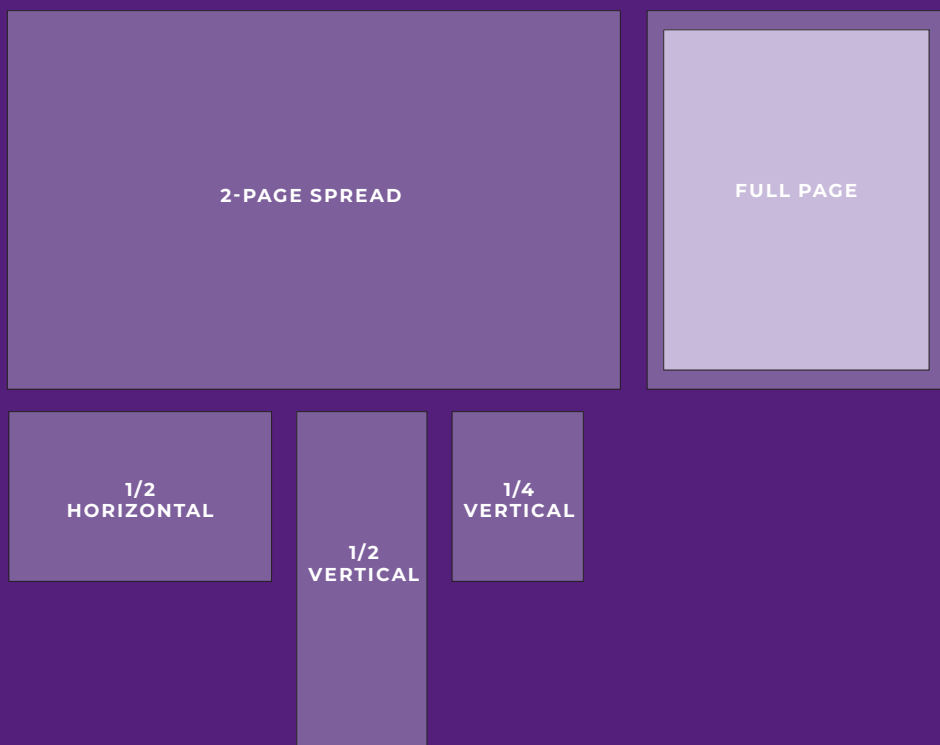
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SPACE CLOSES: SEPTEMBER 5TH, 2025

AD MATERIALS DUE: SEPTEMBER 19TH, 2025

AD RATES

SIZE	OPEN
SPREAD	\$12,750
FULL PAGE	\$8,500
1/2 HORIZONTAL	\$5,810
1/2 VERTICAL	\$5,810
1/4 VERTICAL	\$3,120
IFC	\$9,350
IBC	\$9,350
BACK COVER	\$10,200



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SPREAD BLEED (11" X 8.625")
TRIM SIZE (10.75" X 8.375")

FULL PAGE BLEED

BLEED (5.625" X 8.625")
TRIM SIZE (5.375" X 8.375")

FULL PAGE NON-BLEED

(4.375" X 7.375")

HALF-PAGE HORIZONTAL

(4.75" X 3.8125")

HALF-PAGE VERTICAL

(2.3125" X 7.75")

QUARTER-PAGE VERTICAL

(2.3125" X 3.8125")



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